



SEAMLESS SURFACE SYSTEMS FOR MODERN ARCHITECTURE

The Vision Behind SolidRock

SolidRock Coatings was founded with a simple belief:

Surfaces should not be treated as isolated finishes, but as an integral part of architecture.

Rather than focusing on individual products, SolidRock develops complete surface systems that create continuity, material depth, and timeless aesthetics throughout a space.

Inspired by European craftsmanship and contemporary architecture, our approach combines refined materials, technical performance, and precise execution.

We work closely with architects, designers, developers, and builders to create seamless environments where every surface contributes to a unified architectural vision.

Every project begins with understanding the space.

Every finish is selected with intention.

Every detail matters.



Why SolidRock

More Than Finishes.
Surface Systems.

SolidRock combines premium materials, architectural thinking, and certified application methods to create seamless environments that perform as beautifully as they look.

Key Advantages

- Architectural Surface Systems
- Seamless Design Integration
- European Materials
- Certified Applicator Network
- Technical Design Support
- Local Miami Distribution
- Luxury Residential & Hospitality Focus
- Indoor & Outdoor Applications



Designed For South Florida

South Florida architecture demands materials that combine beauty, durability, and performance.

SolidRock systems are designed to complement modern tropical architecture while meeting the requirements of luxury residential, hospitality, and commercial environments.

From waterfront residences to boutique hotels and restaurants, our surfaces create seamless transitions between interior and exterior spaces.

Suitable For

- Luxury Homes
- Waterfront Properties
- Hospitality Projects
- Restaurants
- Retail Spaces
- Wellness & Spa Environments







The SolidRock Process

A complete system from concept to completion.

01

Design Consultation

02

Material Selection

03

Custom Sample Development

04

Specification Support

05

Material Supply

06

Certified Installation

07

Quality Control

The result is a seamless process that provides consistency, reliability, and architectural precision.



Certified Applicator Program

Exceptional materials require exceptional craftsmanship.

Our certified applicator network is trained to apply SolidRock systems according to standardized methods and quality guidelines.

This ensures:

- Consistent Results
- Reliable Execution
- Technical Accuracy
- Project Accountability
- Long-Term Performance



StucVestre

High-performance seamless surface system combining mineral aesthetics with advanced strength.

Designed for interiors, exteriors, wet areas, and pools, allowing surfaces to transition seamlessly from indoor spaces to outdoor living environments.

Applications:

Walls

Floors

Bathrooms

Showers

Kitchens

Commercial

Furniture

Outdoor Areas

Pools

Commercial Spaces

Ideal for demanding architectural environments requiring durability, refined aesthetics, and seamless indoor–outdoor continuity.



StucDeco & StucGranito

Spreadable natural stone seamless coating system.

Applications:

Walls

Floors

Bathrooms

Wet Areas

Living Spaces

Hospitality

Providing the look and feel of natural stone with seamless continuity.



LimePaint & LimeStucco

Natural mineral coating systems.

Breathable.

Refined.

Timeless.

Applications:

Walls

Ceilings

Bathrooms

Living Areas

Ideal for organic architectural interiors.







Rifine

Ultra-smooth matte coating.

Applications:

Walls

Ceilings

Luxury Residential

A minimalist finish for contemporary architecture.



Crustal

Textured mineral finish.

Applications:

Feature Walls

Hospitality

Retail

Creates depth, texture, and visual character.



OxyQ & RustiQ

Reactive metal coating system.

Applications:

Feature Walls

Facades

Commercial Spaces

Distinctive oxidation effects with architectural impact.



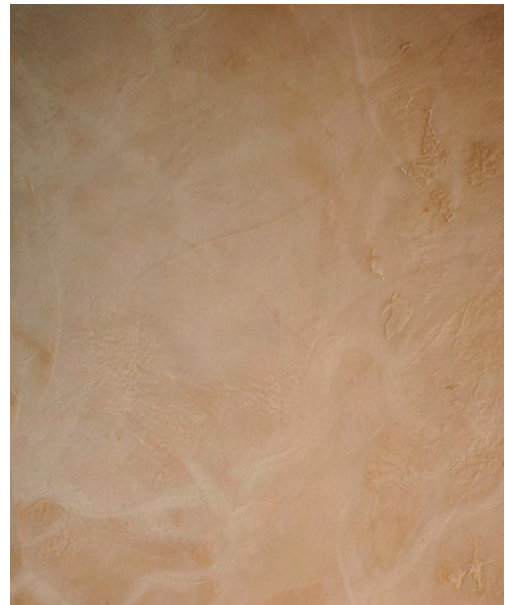
StucVestre

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StucDeco & StucGranito

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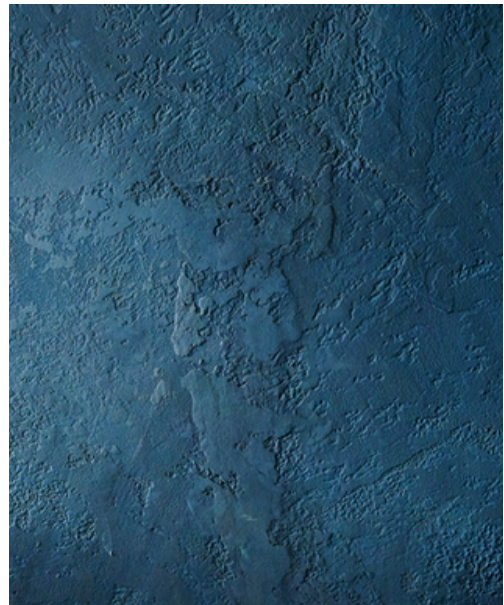
Rifine

Walls
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OxyQ & RustiQ

Feature Walls
Facades
Commercial Spaces



Luxury Residential

From bathrooms and kitchens to living areas and outdoor environments, SolidRock systems allow entire homes to be designed with a consistent material language.

Creating calm, seamless spaces that feel integrated and timeless.



Hospitality & Commercial

Designed for hotels, restaurants, spas, retail environments, and public spaces.

SolidRock systems combine architectural aesthetics with durability and ease of maintenance.

Creating memorable environments with lasting performance.



Indoor–Outdoor Living

Modern architecture increasingly blurs the boundary between inside and outside.

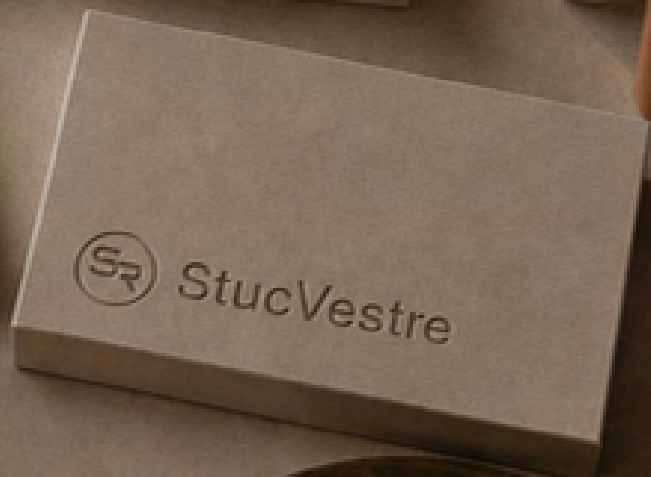
SolidRock systems support seamless transitions across connected environments, creating continuity throughout the entire project.



European Materials

Rooted in European craftsmanship and architectural tradition, SolidRock systems combine refined aesthetics with proven performance.

Every material is selected to meet the expectations of contemporary architecture while maintaining a timeless visual character.



Miami Showroom & Training Center

Miami Showroom & Training Center

A dedicated space for architects, designers, developers, builders, and applicators.

Services include:

- Material Displays
- Sample Review
- Design Consultations
- Applicator Training
- Product Demonstrations
- Technical Support

Bringing materials, craftsmanship, and architecture together under one roof.











LET'S SHAPE SURFACES TOGETHER



Request material samples.
Schedule a showroom visit.
Discuss your project with us.

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